

# Jesse Stommel

@jessifer | jesse@hybridpedagogy.org

## EDUCATION

**Ph.D.**, English, University of Colorado Boulder. 2010.

Dissertation: "Pity Poor Flesh"

Committee: Kelly Hurley (Director), Eric White, Lori Emerson, Martin Bickman, Jennifer Peterson

Description: My dissertation focused on postmodern bodies and disembodiment, analyzing an array of media texts that consider how physical bodies occupy and inhabit increasingly digital spaces.

**M.A.**, English, University of Colorado Boulder. 2002.

**B.A. with Distinction** (*Summa Cum Laude*), English, University of Colorado Boulder. 1999.

## EMPLOYMENT

**Executive Director.** Division of Teaching and Learning Technologies. University of Mary Washington. 2015 - present.

**Executive Director.** Digital Pedagogy Lab and *Hybrid Pedagogy*: an open-access journal of learning, teaching, and technology. 2011 - present.

**Assistant Professor.** Liberal Arts and Applied Studies. University of Wisconsin-Madison. 2013 - 2015.

**Assistant Professor.** Director of English and Digital Humanities. Marylhurst University. 2011 - 2013.

**Instructor.** University of Colorado Continuing Education. 2010 - 2011.

**Marion L. Brittain Postdoctoral Fellow.** Georgia Institute of Technology. 2010 - 2011.

**Instructor.** University of Colorado Boulder. 2001 - 2010.

**Instructor.** Colorado Community Colleges Online. 2007 - 2010.

**Faculty Council Administrator.** University of Colorado System. 2007 - 2008.

**Teaching Assistant.** University of Colorado Boulder. 1999.

## TEACHING AND RESEARCH INTERESTS

Higher education pedagogy, documentary film, new media, public humanities, scholarly publishing, horror, queer theory, Shakespeare, learning interfaces, online learning, open education, assessment, critical digital pedagogy

## HONORS AND AWARDS

Visiting International Fellow. Institute for Advanced Teaching and Learning. University of Warwick. 2017.

Annual Research Competition. "Critical Digital Pedagogy." University of Wisconsin-Madison. 2015 - 2016.

Coordinator for Mellon-funded Digital Humanities Research Network Workshop. Center for Humanities. University of Wisconsin-Madison. 2014 - 2016.

Educational Innovation Grant. University of Wisconsin-Madison. 2015.

Blended Learning Fellowship. University of Wisconsin-Madison. 2013 - 2014.

NEH-funded Workshop Participant. Building an Accessible Future for the Humanities. Austin, TX. 2014.

Media Literacy Award, National Council of Teachers of English (NCTE). Spearheaded application for this award won by the Writing and Communication Program at Georgia Tech. 2011.

Brittain Postdoctoral Fellowship. Georgia Institute of Technology. 2010 - 2011.

Eaton Travel Grant. Center for Humanities and the Arts. University of Colorado Boulder. 2010.

Faculty Leadership Award: Faculty of the Year. Colorado Community Colleges Online. 2010.

Service Learning Course Development Grant. Service Learning Office. University of Colorado Boulder. 2010.  
 Marinus Smith Teaching Award. Parents Association. University of Colorado Boulder. 2009.  
 Gold Medal Faculty. Colorado Community Colleges Online. 2007 and 2009.  
 Provost's Fellowship for Digital Media Teaching Project. University of Colorado Boulder. 2005.  
 Graduate Teaching Excellence Award. University of Colorado Boulder. 2004.  
 Best Should Teach Award. Graduate Teacher Program. University of Colorado Boulder. 2003 and 2004.  
 "Powers of Wonder" Colloquium Fellowship. Center for Humanities and the Arts. University of Colorado Boulder. 2005 - 2006.  
 Alumni Association Fellowship. University of Colorado Boulder. 2002.  
 University Fellowship. University of Colorado Boulder. 2002.  
 Phi Beta Kappa National Honor Society. 1996.

## PUBLICATIONS

### Books:

*Disrupting the Digital Humanities*. Eds. Dorothy Kim and Jesse Stommel. Edited collection forthcoming in 2017 from Punctum Books.

### Journal Articles and Book Chapters:

"Starting with the Student: Openness as the Essence of Course Design." With Robin DeRosa and Christopher R. Friend. *Doing Digital Humanities 2*. Eds. Constance Crompton, Richard J. Lane, and Ray Siemens. Forthcoming.

"Open Education as Resistance: MOOCs and Critical Pedagogy." With Sean Michael Morris. *MOOCs and Their Afterlives: Experiments in Scale and Access in Higher Education*. Ed. Elizabeth Losh. University of Chicago Press. 2017.

"Desiring Machines: Zombies, Automata, and Cormac McCarthy's *The Road*." *The Written Dead: The Zombie as a Literary Phenomenon*. 2017.

"Winona Ryder and the Internet of Things." *Educause Review*. 2016.

"Writing at Scale: Composition MOOCs and Digital Writing Communities." With Chris Friend and Sean Michael Morris. *Applied Pedagogies: Strategies for Online Writing Instruction*. University of Colorado Press. 2016.

"Hybrid." *Digital Pedagogy in the Humanities*. Eds. Rebecca Frost Davis, Matthew Gold, Katherine Harris, and Jentery Sayers. New York: MLA Press, 2015.

"The Course as Container: Distributed Learning and the MOOC." With Sean Michael Morris. *Global Innovation of Teaching and Learning in Higher Education*. Springer, 2015.

"The Loveliness of Decay: Rotting Flesh, Literary Matter, and Dead Media." *Journal of the Fantastic in the Arts* Vol. 25.2-3 (2014).

"Monsters that Matter: Things that Rise in the Contemporary Zombie Film." *Unnatural Reproductions and Monstrosity: The Birth of the Monster in Literature, Film, and Media*. Eds. Brandy Schillace and Andrea Wood. Cambria Press, 2014.

"A Kaleidoscope of Variables: The Complex Nature of Online Education in Composition Courses." With Christopher R. Friend and Sean Michael Morris. *Critical Examinations of Distance Education Transformation Across Disciplines*. IGI Global, 2014.

"When the Zombie Looks: The Human Being Undone in George Romero's *Night of the Living Dead*." *Bright Lights Film Journal*. Vol. 81 (August 2013). <[brightlightsfilm.com/author/jessestommel/](http://brightlightsfilm.com/author/jessestommel/)>

"Toward a Zombie Pedagogy: Embodied Teaching and the Student 2.0." *Zombies in the Academy: Living Death in Higher Education*. Eds. Andrew Whelan, Chris Moore, and Ruth Walker. University of Chicago Press, 2013.

“Something that Festers: *Silence of the Lambs*, *Texas Chainsaw Massacre*, and the Visual Pleasures of Horror.” *Bright Lights Film Journal* Vol. 71 (February 2011). <[brightlightsfilm.com/author/jessestommel/](http://brightlightsfilm.com/author/jessestommel/)>

“I’m Not a Dead Body; I Just Play One on TV: *Buffy the Vampire Slayer* and the Performativity of the Corpse.” *Slayage: The Journal of the Whedon Studies Association* Vol. 8.1 (Spring 2010). <[slayageonline.com/Numbers/slayage29.htm](http://slayageonline.com/Numbers/slayage29.htm)>

“The Dead Things We Already Are: Pod People, Body Snatching, and the Horrors of Business as Usual.” *Bright Lights Film Journal* Vol. 66 (November 2009). <[brightlightsfilm.com/author/jessestommel/](http://brightlightsfilm.com/author/jessestommel/)>

“‘Pity Poor Flesh’: Terrible Bodies in the Films of Carpenter, Cronenberg, and Romero.” *Bright Lights Film Journal* Vol. 56 (May 2007). <[brightlightsfilm.com/author/jessestommel/](http://brightlightsfilm.com/author/jessestommel/)>

### **Electronic Publications:**

Director, Founder, and Contributor. *Hybrid Pedagogy*: an open-access journal of learning, teaching, and technology. Jan. 2011 - present. <[hybridpedagogy.com](http://hybridpedagogy.com)>

“A Guide for Resisting Edtech: the Case Against Turnitin.” *Digital Humanities Now* Editor’s Choice. With Sean Michael Morris. 2017. <[digitalhumanitiesnow.org/2017/06/a-guide-for-resisting-edtech-the-case-against-turnitin/](http://digitalhumanitiesnow.org/2017/06/a-guide-for-resisting-edtech-the-case-against-turnitin/)>

“Interactive Criticism and the Embodied Digital Humanities.” *Digital Humanities Now* Editor’s Choice. 2016. <[digitalhumanitiesnow.org/2016/01/interactive-criticism-and-the-embodied-digital-humanities-hybrid-pedagogy/](http://digitalhumanitiesnow.org/2016/01/interactive-criticism-and-the-embodied-digital-humanities-hybrid-pedagogy/)>

Columnist. *Vitae*. Chronicle of Higher Education. 2015. <[chroniclevitae.com](http://chroniclevitae.com)>

“Learning is Not a Mechanism.” *Educating Modern Learners*. 2015.

“How to Be a Hackademic.” *PhD2Published*. 2013 - 2014. <[phd2published.com/tag/how-to-be-a-hackademic/](http://phd2published.com/tag/how-to-be-a-hackademic/)>

“Collaborative and Public Writing Techniques for Google Docs.” *Digital Humanities Now* Editor’s Choice. With Charlotte Frost. 2013. <[phd2published.com/2013/11/27/collaborative-and-public-writing-techniques-for-google-docs-by-charlotte-frost-and-jesse-stommel/](http://phd2published.com/2013/11/27/collaborative-and-public-writing-techniques-for-google-docs-by-charlotte-frost-and-jesse-stommel/)>

“The Collective Weight of Contingency.” Invited contributor to *MLA Commons* convention blog. 2013. <[convention.commons.mla.org/2013/12/02/the-collective-weight-of-contingency/](http://convention.commons.mla.org/2013/12/02/the-collective-weight-of-contingency/)>

“Decoding Digital Pedagogy: (Un)mapping the Terrain.” *Digital Humanities Now* Editor’s Choice. 2013. <[hybridpedagogy.com/Journal/files/Unmapping\\_the\\_Terrain\\_of\\_Digital\\_Pedagogy.html](http://hybridpedagogy.com/Journal/files/Unmapping_the_Terrain_of_Digital_Pedagogy.html)>

“How to Crowdfund and Gamify your E-mail.” *Profhacker*. Chronicle of Higher Education. 2013. <[chronicle.com/blogs/profhacker/how-to-crowdfund-and-gamify-your-e-mail/52669](http://chronicle.com/blogs/profhacker/how-to-crowdfund-and-gamify-your-e-mail/52669)>

“A Scholarship of Generosity: New-form Publishing and Hybrid Pedagogy.” *PhD2Published*. 2013. <[phd2published.com/2013/03/07/a-scholarship-of-generosity-new-form-publishing-and-hybrid-pedagogy-by-jesse-stommel/](http://phd2published.com/2013/03/07/a-scholarship-of-generosity-new-form-publishing-and-hybrid-pedagogy-by-jesse-stommel/)>

“The Living Document.” With Charlotte Frost. *Inside Higher Ed*. 2012. <[insidehighered.com/advice/2012/11/09/how-write-better-and-more-online-essay](http://insidehighered.com/advice/2012/11/09/how-write-better-and-more-online-essay)>

“On the Deformation of New Media Citation Practices.” *Digital Humanities Now* Editor’s Choice. 2012. <[hybridpedagogy.com/Journal/files/New\\_Media\\_Deformation.html](http://hybridpedagogy.com/Journal/files/New_Media_Deformation.html)>

“The March of the MOOCs: Monstrous Open Online Courses.” *Digital Humanities Now* Editor’s Choice. 2012. <[hybridpedagogy.com/Journal/files/MOOC\\_MOOC.html](http://hybridpedagogy.com/Journal/files/MOOC_MOOC.html)>

“The Four Noble Virtues of Digital Media Citation.” With Pete Rorabaugh. *Digital Humanities Now* Editor’s Choice. 2012. <[hybridpedagogy.com/Journal/files/Four\\_Virtues\\_of\\_Citation.html](http://hybridpedagogy.com/Journal/files/Four_Virtues_of_Citation.html)>

“Pedagogy as Publishing.” *PhD2Published*. 2012. <[phd2published.com/2012/04/12/2020/](http://phd2published.com/2012/04/12/2020/)>

“Gothic Realness: a Review of L. Andrew Cooper’s *Gothic Realities: the Impact of Horror Fiction on Modern Culture*.” *TECHStyle*. 2011. <[britts.lcc.gatech.edu/blog/2011/02/gothic-realness/](http://britts.lcc.gatech.edu/blog/2011/02/gothic-realness/)>

“Feed: Texting, Twitter, and the Student 2.0.” *TECHStyle*. 2010. <[britts.lcc.gatech.edu/blog/2010/12/feed-texting-twitter-and-the-student-2-0/](http://britts.lcc.gatech.edu/blog/2010/12/feed-texting-twitter-and-the-student-2-0/)>

### Textbooks:

*Virtual Shakespeare*. Co-edited with R L Widmann. Kendall Hunt. 2011. <[www.kendallhunt.com/store-product.aspx?id=24660](http://www.kendallhunt.com/store-product.aspx?id=24660)>

### Conference Proceedings:

“What Do Dead Things Eat?: Monstrous Machines, Automata, and the Zombie Horde” and “‘Infection in the Sentence Breeds’: Grammar and the Student 2.0.” *The Image of Technology in Literature, the Media, and Society*. Eds. Will Wright and Steven Kaplan. 2009.

## SELECTED MEDIA APPEARANCES

“Laptops And Phones In The Classroom: Yea, Nay Or A Third Way?” NPR. 2018. <[npr.org/sections/ed/2018/01/24/578437957/laptops-and-phones-in-the-classroom-yea-nay-or-a-third-way](http://npr.org/sections/ed/2018/01/24/578437957/laptops-and-phones-in-the-classroom-yea-nay-or-a-third-way)>

“Recapping the Year in Digital Learning.” Inside Higher Ed. 2017. <[insidehighered.com/digital-learning/article/2017/12/13/recapping-year-digital-learning-and-developments-will-last](http://insidehighered.com/digital-learning/article/2017/12/13/recapping-year-digital-learning-and-developments-will-last)>

“2 Years to Get a Humanities Essay Published? Not Anymore.” PC Magazine. 2017. <[pcmag.com/commentary/352563/2-years-to-get-a-humanities-essay-published-not-anymore](http://pcmag.com/commentary/352563/2-years-to-get-a-humanities-essay-published-not-anymore)>

“Anti Turnitin Manifesto Calls for Resistance to Some Technology in the Digital Age. Inside Higher Ed. 2017. <[insidehighered.com/news/2017/06/19/anti-turnitin-manifesto-calls-resistance-some-technology-digital-age](http://insidehighered.com/news/2017/06/19/anti-turnitin-manifesto-calls-resistance-some-technology-digital-age)>

“Jesse Stommel: The One-Room Schoolhouse for a Digital Age.” Profile by Howard Rheingold. Connected Learning. 2016. <[connectedlearning.tv/personal-stories/jesse-stommel-one-room-schoolhouse-digital-age](http://connectedlearning.tv/personal-stories/jesse-stommel-one-room-schoolhouse-digital-age)>

“Here Are 15 Indispensable Academic Twitter Accounts.” The Chronicle of Higher Education. 2016. <[chronicle.com/blogs/ticker/here-are-15-indispensable-academic-twitter-accounts/109598](http://chronicle.com/blogs/ticker/here-are-15-indispensable-academic-twitter-accounts/109598)>

“The Trouble with Tenure.” Isthmus. 2016. <[isthmus.com/news/news/uw-madison-budget-cuts-tenure-troubles/](http://isthmus.com/news/news/uw-madison-budget-cuts-tenure-troubles/)>

“Teaching with Twitter.” Teaching in Higher Ed. 2015. <[teachinginhighered.com/podcast/teaching-with-twitter/](http://teachinginhighered.com/podcast/teaching-with-twitter/)>

“Technologies of Meta-Learning, Trust, and Power.” Digital Media and Learning. HASTAC. 2014. <[hastac.org/blogs/superadmin/2014/10/16/technologies-meta-learning-trust-and-power-interview-jesse-stommel](http://hastac.org/blogs/superadmin/2014/10/16/technologies-meta-learning-trust-and-power-interview-jesse-stommel)>

“Don’t Dismiss Those Tweets as Frivolous.” University of the Air. Wisconsin Public Radio. 2014. <[wpr.org/shows/dont-dismiss-those-tweets-frivolous](http://wpr.org/shows/dont-dismiss-those-tweets-frivolous)>

“Horror Film and the Body.” University Place Presents. Wisconsin Public Television. 2014. <[wpt.org/University-Place/horror-film-and-body](http://wpt.org/University-Place/horror-film-and-body)>

“Social Media and Online Learning.” The Morning Show. BYU Radio. 2014. <[byuradio.org/episode/43ada2bc81e944f99fbee78ee382b503/keeping-up-with-the-new-year](http://byuradio.org/episode/43ada2bc81e944f99fbee78ee382b503/keeping-up-with-the-new-year)>

“10 popular MOOC instructors with brilliant Twitter accounts.” Education Dive. 2013. <[educationdive.com/news/10-popular-mooc-instructors-with-brilliant-twitter-accounts/177271/](http://educationdive.com/news/10-popular-mooc-instructors-with-brilliant-twitter-accounts/177271/)>

“Online Learning: Pedagogy, Technology, and Opening Higher Ed.” *Guardian Higher Education Network*. 2012. <[guardian.co.uk/higher-education-network/blog/2012/nov/21/online-learning-moocs-pedagogy-technology](http://guardian.co.uk/higher-education-network/blog/2012/nov/21/online-learning-moocs-pedagogy-technology)>

## KEYNOTES AND PLENARIES

- “Centering Teaching.” Festival of Learning. Vancouver, Canada. 2018.
- “Open Pedagogy: Building Compassionate Spaces for Online Learning.” Open SUNY Summit. New York City, NY. 2018.
- “Queering Open Pedagogy.” Digital Pedagogy Lab. Vancouver, Canada. 2017.
- “Against Counteranthropomorphism: The Human Future of Education.” Disruptive Media Learning Lab Expo. Coventry University. 2016.
- “Small Scale Digital Pedagogy.” THATCamp NOVA. Annandale, Virginia. 2016.
- “On This Unworthy Scaffold: Student Agency and the Learning Management System.” MAGIC Conference. Fredericksburg, VA. 2016.
- “Learning is Not a Mechanism: Assessment, Student Agency, Digital Spaces.” NWeLearn. Olympia, WA. 2015.
- “Innovation, Iteration, and Student Agency.” Ozark's Technical Community College Innovation Showcase. Springfield, MO. 2015.
- “Open Door Classroom.” University of New Hampshire Academic Technology Institute. Manchester, NH. 2015.
- “Public Humanities 2.0: Cultural Heritage Research-and-Teaching in a Digital Age.” Roundtable Keynote. University of Delaware Summer Faculty Institute. Newark, DE. 2015.
- “Emergent Learning.” With Amy Collier. Digital Pedagogy Lab. Madison, WI. 2015.
- “The Future of Storytelling.” Plenary Panel. UW Writer’s Institute. Madison, WI. 2015.
- “Digital Activism: Using Networks to Build Inclusive Community.” Plenary organizer and speaker. Wisconsin and Midwest Women’s and Gender Studies Conference. River Falls, WI. 2014.
- “Sharing Our Creative Work: Tools for Building an Audience.” School of the Arts at Rhinelander. WI. 2014.
- “Zombie Pedagogies: Embodied Learning in the Digital Age.” The Higher Education Academy Arts and Humanities Conference. Manchester, England. 2014.
- “Rewriting the Syllabus: Examining New Hybrid and Online Pedagogies.” The Teaching with Technology Symposium. University of Colorado Boulder. Boulder, CO. 2014.
- “Critical Pedagogy, Organic Writing, and the Changing Nature of Scholarship.” Critical Ink: The Thompson Writing Program Annual Conference. Duke University. Durham, NC. 2014.
- “Digital Pedagogy for Non-traditional Students.” UW-Waukesha Day of Development. WI. 2014.

## INVITED TALKS AND WORKSHOPS

- “Graduate Training in 21st Century Pedagogy.” University of Delaware. Newark, Delaware. 2016, 2018.
- “Critical Digital Pedagogy.” University of Warwick. United Kingdom. 2017.
- “Cogs and Pinions: Obedience and Critical Digital Pedagogy.” University of North Texas. Denton, TX. 2017.
- Organizer, Instructor at Digital Pedagogy Lab Vancouver. Vancouver, Canada. 2017.
- “Designing Pedagogy with Emergent Outcomes: a Design Thinking Workshop.” Guilford College. 2016.

- Organizer, Instructor at Digital Pedagogy Lab Prince Edward Island. University of Prince Edward Island. 2016.
- “Critical Pedagogy and Digital Praxis in the Humanities.” With Chris Friend. Digital Humanities Summer Institute (DHSI). Victoria, Canada. 2016.
- Organizer, Instructor, Keynote at Digital Pedagogy Lab Cairo. American University in Cairo. Cairo, Egypt. 2016.
- “Digital Humanities and the Future of Scholarship: Exclusivity, Disruption, and Leading from the Margins.” University of Michigan Institute for the Humanities Digital Currents Lecture Series. Ann Arbor, MI. 2016.
- “A Cacophony of Voices: Agency and Digital Pedagogy.” Winona State University. Winona, MN. 2015.
- “Digital Pedagogy and Networked Learning.” With Lee Skallerup-Bessette. Humanities Intensive Learning and Teaching (HILT). Indianapolis, IN. 2015.
- “Making and Breaking in the Digital Humanities: Non-traditional Pedagogies for Community College Students.” Doing Digital Humanities at the Community College. NEH Advanced Topics Institute. Eugene, OR. 2015.
- “Engaging New Publics.” Digital Humanities + Art: Going Public Symposium. Madison, WI. 2015
- “Digital Humanities Assignment Design.” University of Delaware Summer Faculty Institute. Newark, DE. 2015.
- “Digital Tools for Collaborative Writing.” With Sean Michael Morris. UW Writer’s Institute. Madison, WI. 2015.
- “A Flurry of Cursors: Building a Network and Audience Online.” UW Writer’s Institute. Madison, WI. 2015.
- “Critical Digital Pedagogy.” Stanford University. Palo Alto, CA. 2015.
- “Digital Humanities Assignment Design.” Stanford University. Palo Alto, CA. 2015.
- “12 Steps for Designing an Assignment with Emergent Outcomes.” University of the Pacific. Stockton, CA. 2015.
- “Working in the Open: Public Work and OERs.” University of the Pacific. Stockton, CA. 2015.
- “Stand and Unfold Yourself: MOOCs, Networked Learning, and the Digital Humanities.” Disruptive Digital Humanities. George Washington University. 2015.
- “Developing Innovative Learning and Teaching Practices.” Lasalle College of the Arts. Singapore. 2014.
- “Critical Pedagogy and the Digital Humanities.” 3-day workshop at Lewis & Clark. Portland, OR. 2014.
- “Net Neutrality and Academic Freedom.” WISCAPE Panel. Madison, WI. 2014.
- “New Form Scholarship and the Public Digital Humanities.” Public Humanities Seminar. University of Wisconsin-Madison Center for the Humanities. Madison, WI. 2014.
- “Learner Culture and New Digital Pedagogies.” Featured session. InstructureCon. Park City, UT. 2014.
- “A Scholarship of Generosity: New-form Publishing and *Hybrid Pedagogy*.” Featured session. Online Learning Consortium Emerging Technologies for Online Learning. Dallas, TX. 2014.
- “Pedagogy in 140 Characters or Less: Teaching with Twitter in Online and Hybrid Classes.” Featured workshop. Online Learning Consortium Emerging Technologies for Online Learning. Dallas, TX. 2014.
- “EdTech as an Academic.” Online Learning Consortium Emerging Technologies for Online Learning. TX. 2014.
- “Digital Humanities: Across Disciplines, Across Campus.” Center for Educational Technology & Innovation Workshop. Carroll University. Waukesha, WI. 2013.
- “DH+A: Data in the Humanities plus Art.” Wisconsin Institute for Discovery Symposium. Madison, WI. 2013.

- “Bringing Digital Humanities to the Community College and Vice Versa.” Pre-conference workshop. Community College Humanities Association National Conference. Louisville, KY. 2013.
- “Using Canvas to Change the World.” Featured session. InstructureCon. Park City, UT. 2013.
- “MOOCification: The LMS as a Portal to Connected Learning.” Workshop. InstructureCon. Park City, UT. 2013.
- “Hybrid Academic Collectives.” Virtual Panelist. HASTAC 2013. Toronto, Canada. 2013.
- “Digital Pedagogy and MOOCification.” NITLE Network Seminar. 2013. <[bit.ly/moocification](http://bit.ly/moocification)>
- “Digital Pedagogy, Play, and Mass Collaboration.” Workshop for GreaterThanGames Lab and PhD Lab. John Hope Franklins Humanities Institute. Duke University. 2012. <[bit.ly/DukeHP](http://bit.ly/DukeHP)>
- “Shakespeare’s *Macbeth*.” Alumni College Inside Washington. Accompanied donors on a trip to Washington, D.C. and gave an invited talk to CU donors as part of a visit to the Folger Shakespeare Library. 2008.
- “Assessing Assessment: Grading and Alternatives to Grading in the University Classroom.” Graduate Teacher Program Workshop. University of Colorado Boulder. 2004.

## CONFERENCE PRESENTATIONS

### Teaching, Pedagogy, and Higher Education:

- “An Urgency of Teachers: Education as Activism.” Association of American Colleges & Universities. Washington D.C. 2018.
- “If bell hooks Made a Learning Management System: Grades, Radical Openness, and Domain of One’s Own.” Domains 17. Oklahoma City, OK. 2017.
- “Disrupting DH, Dissident DH.” American Studies Association. Chicago, IL. 2017
- “21st Century Education in the Context of Open.” Creative Commons Global Summit. Toronto, Canada. 2017.
- “Curating Digital Pedagogy in the Humanities.” Modern Language Association. Austin, TX. 2016.
- “This is Not a Journal: Publishing as Pedagogy.” Babel Working Group Biennial Meeting. Toronto, Canada. 2016.
- “Digital Pedagogy: a Genealogy.” Modern Language Association. Vancouver, WA. 2015.
- “Digital Pedagogy for History: Lightning Round.” American Historical Association. NYC. 2015.
- “Digital Pedagogy is about Breaking Stuff.” Digital Humanities 2014. Lausanne, Switzerland. 2014.
- “Right Leaders of Wrong: A Revolution in Higher Education.” Modern Language Association. Chicago, IL. 2014.
- “Toward a New Hybrid Pedagogy: Embodiment and Learning in the Classroom 2.0.” Modern Language Association. Boston, MA. 2013. <[bit.ly/MLA13HP](http://bit.ly/MLA13HP)>
- “The Future of Scholarship: Digital Humanities and Online Publishing.” South Atlantic Modern Language Association. Durham, NC. 2012.
- “Online 2.0” and “F2F 2.0.” THATCamp Hybrid Pedagogy. Marylhurst University. 2012.
- “Teaching with Twitter.” THATCamp Pedagogy. Vassar College. 2011.
- “Feed: Teaching, Twitter, and the Student 2.0.” Writing and Communication Program Fall Colloquium. Georgia Institute of Technology. 2010.

“Toward a Zombie Pedagogy: Embodied Teaching and the Student 2.0.” Panel Organizer: “Web 2.0, Literature 2.0, Students 2.0.” AAUP Conference on the State of Higher Ed. Washington, D.C. 2010.

“Shakespeare from Text to Hybrid to Online.” Colorado Learning and Teaching with Technology. Boulder. 2009.

“Infection in the Sentence Breeds: Grammar and the Student 2.0.” Panel Organizer: “Web 2.0, Literature 2.0, Students 2.0.” Society for the Interdisciplinary Study of Social Imagery Conference. Colorado Springs, CO. 2009.

“Students 2.0.” Colorado Learning and Teaching with Technology Conference. Boulder, CO. 2008.

“Virtual Shakespeare: Shakespeare in the Electronic Classroom.” Colorado Learning and Teaching with Technology Conference. Boulder, CO. 2002 and 2005.

“Assessing Assessment: Grading and Alternatives to Grading in the University Classroom.” Graduate Teacher Program Workshop Series. University of Colorado Boulder. 2004.

### **Film, Literature, and New Media:**

“Disrupting the Digital Humanities: New Radical Publics.” Modern Language Association. Austin, TX. 2016.

“Disrupting the Digital Humanities.” Modern Language Association. Vancouver, WA. 2015.

“The Twitter-verse as Virtual World: Selves and Landscapes in the Textual Interface.” Computers and Writing. Pullman, WA. 2014.

“Toward an Interactive Criticism: *House of Leaves* as Haptic Interface.” The Louisville Conference. KY. 2014.

“Dust and Guts: Matter and Affect in Mark Z. Danielewski’s *House of Leaves*.” Science Fiction Division. International Association for the Fantastic in the Arts Annual Conference. Orlando, FL. 2012.

“The Traumas of the Interactive Text.” Game Studies, Culture, Play, and Practice Division. Pop Culture Association/American Culture Association National Conference. San Antonio, TX. 2011.

“On Decay and Disc Rot: Digital Texts and the (De)Evolution of Media.” Rendering the Visible. Georgia State University. 2011.

“The Rotting Dead and Other Literary Matter that Teems.” Horror Literature Division. International Association for the Fantastic in the Arts Annual Conference. Orlando, FL. 2011.

“‘We Don’t Kill the Living’: A Roundtable on Robert Kirkman’s *The Walking Dead*.” Atlanta Comics Symposium. Georgia Institute of Technology. 2011.

“Can Dead Flesh Be Good Flesh: Film, Digital Media, and the Tactile.” Rocky Mountain Modern Language Association Annual Convention. Albuquerque, NM. 2010.

“The Ecstatic Corpse: the Buffyverse and What Becomes of Bodies Once They’re Dead.” SC4: the Slayage Conference on the Whedonverse. St. Augustine, FL. 2010.

“What Do Dead Things Eat?: Monstrous Machines, Automata, and the Zombie Horde.” 19th Annual Society for the Interdisciplinary Study of Social Imagery Conference. Colorado Springs, CO. 2009.

“Pity Poor Flesh: Terrible Bodies in the Films of John Carpenter, David Cronenberg, and George Romero.” 5th Annual International Conference on Arts & Humanities. Honolulu, HI. 2007.

“Camera Mortua: Reflections on Photography, the Other, and Zombification.” Center for Humanities and the Arts “Powers of Wonder” Colloquium. University of Colorado Boulder. 2006.



## SPECIAL PROJECTS

### **Digital Pedagogy Lab.** 2015 - present. <[digitalpedagogylab.com](http://digitalpedagogylab.com)>

Digital Pedagogy Lab offers professional development, pedagogical training, and networked learning experiences for teachers at all levels, graduate students, administrators, librarians, rogue educators, and others. The Lab hosts professional development events that explore the role and application of digital technology in teaching. Events held at University of Wisconsin-Madison, University of Delaware, University of Mary Washington, University of Prince Edward Island in Canada, Kwantlen University in Vancouver, and American University in Cairo, Egypt.

### **Hybrid Pedagogy.** 2011 - present. <[hybridpedagogy.com](http://hybridpedagogy.com)>

I am founder, director, and designer of *Hybrid Pedagogy*: an open-access journal of learning, teaching, and technology that combines the strands of critical and digital pedagogy to arrive at the best social and civil uses of technology in education. The journal has been recognized in the *Chronicle*, *Inside Higher Ed.*, *The Guardian*, *EdSurge*, *DHNow*, *PC Magazine*, and *HASTAC*. In 2014, the journal incorporated as a 501(c)(3) non-profit, for which I serve as Executive Director.

### **MOOC MOOC.** 2012 - present. <[moocmooc.com](http://moocmooc.com)>

A massive open online course that investigates, disarms, and reinvents massive open online courses. I co-designed and co-taught this course in August 2012 with over 600 participants and in January 2013 with over 1000 participants. From 2013 - 2015, I co-designed and co-taught follow-up iterations, "MOOC MOOC: Moocification," "MOOC MOOC: Dark Underbelly," and "MOOC MOOC: Critical Pedagogy."

### **Shakespeare in Community MOOC.** 2015. <[bit.ly/hackshake](http://bit.ly/hackshake)>

Shakespeare in Community begins as a Massive Open Online Course but it is also a massive public digital humanities event. It launched in April 2015 on the Coursera platform with 20,500 students enrolled from 160 countries. The course introduces a broad audience of learners to Shakespeare, as we collectively read, watch, and engage four plays: *Romeo and Juliet*, *A Midsummer Night's Dream*, *Much Ado About Nothing*, and *The Tempest*.

### **Digital Writing Month.** 2012 - 2014. <[digitalwritingmonth.com](http://digitalwritingmonth.com)>

Digital Writing Month is open online public humanities event modeled after National Novel Writing Month. Participants wield keyboard and cursor to create 50,000 words of digital writing in November. The event had over 1000 participants in 2012. Participants in the first iteration co-authored a novel in a single day.

### **E-Literature at the Library of Congress.** 2013. <[loc.gov/rr/program/elit-showcase.html](http://loc.gov/rr/program/elit-showcase.html)>

In Winter 2013, I coordinated an arranged class, in which I collaborated with Dr. Kathi Inman Berens and four Marylhurst University students to create a social media campaign for the inaugural Electronic Literature Showcase at the Library of Congress. We developed and launched a book spine poetry project, which was featured at the Library of Congress show. The curatorial statement for our work is at [spinepoetry.com](http://spinepoetry.com).

### **The Bill of Rights and Principles for Learning in the Digital Age.** 2012 - 2013. <[bit.ly/LearnersBoR](http://bit.ly/LearnersBoR)>

I participated in an online learning "summit" at Stanford University. The result was this co-authored publication by myself, Sebastian Thrun (Udacity), Cathy N. Davidson (CUNY and HASTAC), Phillip Schmidt (Peer2Peer University), Audrey Watters (*Hack Education*) and 7 others. The document was published simultaneously in multiple venues, including the *Chronicle of Higher Education*, *EdSurge*, *Hybrid Pedagogy*, and *Hack Education*.

### **Twitter vs. Zombies.** 2012. <[twittervszombies.com](http://twittervszombies.com)>

An epic zombieified experiment in Twitter literacy, gamification, collaboration, and emergent learning. Part flash-mob. Part Twitter-pocalypse. Part digital feeding frenzy. Part micro-MOOC. The event lasted four days and has since spawned several student-hacked versions. I presented on this crowdsourced experiment during an invited talk at Duke University sponsored by the Greater than Games Lab and the PhD Lab.

### **Georgia Tech It Gets Better.** 2011. <[gatechitgetsbetter.org](http://gatechitgetsbetter.org)>

I edited, co-produced, and co-directed this short documentary, which offers a broad picture of LGBTQ life at Georgia Tech and features unscripted interviews with students, faculty, staff, administrators, and alumni. I collaborated with former students, outside of any official class, to interview over 50 members of the Georgia Tech community. The premiere in October 2011 included a screening of the film, a panel of featured participants, and a live performance by Matt Morris, who contributed the music for the film.

## TEACHING

**University of Mary Washington:** Instructor. Digital Studies Program. 2016 - present.

COMM 370: Digital Documentary <[strangedive.com/documentary/](http://strangedive.com/documentary/)>

ENGL 245: Intro. to Cinema Studies <[film.jessestommel.com](http://film.jessestommel.com)>

DGST 101: Intro. to Digital Studies <[dgst101.com](http://dgst101.com)>

**University of Wisconsin-Madison:** Assistant Professor of Digital Humanities. Department of Liberal Arts and Applied Studies. 2013 - 2015.

Shakespeare in Community <[moocs.wisc.edu/mooc/shakespeare-in-community/](http://moocs.wisc.edu/mooc/shakespeare-in-community/)>

Shakespeare at 450 <[english.wisc.edu/mendota/](http://english.wisc.edu/mendota/)>

Digital Storytelling

**Marylhurst University:** Assistant Professor. Director of English and Digital Humanities. 2011 - 2013.

LIT 490: Project in Literature: Social Media Campaign for the E-lit Showcase at the Library of Congress

LIT 481: Alternative Academic Careers for English Majors

LIT 468: Hypertext and Electronic Literature <[jessestommel.com/hypertext](http://jessestommel.com/hypertext)>

LIT 348: Topics in Film Studies: Zombies in Literature and Film <[zombieclass.com](http://zombieclass.com)>

LIT 348: Topics in Film Studies: The Posthuman <[theposthuman.com](http://theposthuman.com)>

LIT 306: Digital Humanities (online) <[jessestommel.com/digitalhumanities](http://jessestommel.com/digitalhumanities)>

LIT 204: Critical Analysis

**Georgia Institute of Technology:** Marion L. Brittain Fellow. Writing and Communication Program. 2010 - 2011.

LCC 4702: Undergraduate Research Thesis Writing

English 1102: Multimodal Composition II <[www.monstrousbodies.com](http://www.monstrousbodies.com)>

English 1101: Multimodal Composition I <[www.thehapticinterface.com](http://www.thehapticinterface.com)>

**University of Colorado Boulder:** Instructor. Film Studies Program. 1999 - 2011.

Film 4004: Film Theory

Film 1502: Introduction to Film Studies

Film 1002: Film Analysis (online) <[jessestommel.com/analyzefilm](http://jessestommel.com/analyzefilm)>

**University of Colorado Boulder:** Instructor. Program for Writing and Rhetoric. 2008 - 2010.

Writing 3020: Topics in Writing, "Queer Rhetorics" <[queerrhetorics.com](http://queerrhetorics.com)>

Writing 3020: Topics in Writing, "Issues in Higher Education"

Writing 1150: First Year Writing and Rhetoric

**Colorado Community Colleges Online:** Instructor. Department of English. 2007 - 2010.

English 121: English Composition I (online)

English 122: English Composition II (online)

**University of Colorado Boulder:** Instructor. Department of English. 2001 - 2008.

English 3060: Modern and Contemporary Literature and Film: "The Posthuman"

English 3000: Virtual Shakespeare (online and on-ground)

English 2707: Introduction to LGBT Literature

English 1600: Masterpieces of American Literature

English 1260: Introduction to Women's Literature

English 1001: Freshman Composition

English Department Graduate Teacher Pedagogy Seminar

## ADMINISTRATIVE EXPERIENCE

**Executive Director:** Division of Teaching and Learning Technologies. University of Mary Washington. 2015 - present.

**Executive Director:** *Hybrid Pedagogy*: an open-access journal of learning, teaching, and technology. 2011 - present.

**Event Organizer:** Building Massive Open Online Communities. Also panel moderator. University of Wisconsin Madison. 2014.

**Director:** English and Digital Humanities Degree Program, Marylhurst University. 2011 - 2013.

**Conference Organizer:** THATCamp Hybrid Pedagogy, Marylhurst University. 2012.

**Lead Instructor:** Department of English, Colorado Community Colleges Online. 2007 - 2010.

Developed curriculum for English Composition I and II.

Mentored 15 - 20 instructors teaching 40 - 50 sections of these courses each semester.

**Interim Administrator:** Faculty Council, University of Colorado System Administration. 2007 - 2008.

**Webmaster:** Faculty Council, University of Colorado System Administration. 2007 - 2008.

**Webmaster:** Staff Council, University of Colorado System Administration. 2007 - 2008.

**Lead Graduate Teacher:** Department of English, University of Colorado Boulder. 2003 - 2005.

Mentor for all graduate instructors and teaching assistants.

Developed and taught semester-long pedagogy seminar in Fall 2003 and Fall 2004.

## ACADEMIC SERVICE

**Committee Member:** Safe Zone. University of Mary Washington. 2017 - present.

**Committee Member:** President's Technology Advisory Committee. University of Mary Washington. 2015 - present.

**Committee Member:** Distance and Blended Learning. University of Mary Washington. 2015 - present.

**Program Committee:** 15th Annual Open Education Conference. 2018

**Conference Steering Committee:** Unconference Sub-committee Chair. Online Learning Consortium Emerging Technologies for Online Learning. 2014 - 2015.

**Faculty Mentor:** Student Research Internship. Hope Lab. University of Wisconsin-Madison. 2014 - 2015.

**Design Team Member:** Mobile Learning. Educational Innovation. University of Wisconsin-Madison. 2014.

**Dissertation Committee Member:** Chris Friend, "Composing the Classroom, Constructing Hybridity: Writing Technology in(to) Course Design." University of Central Florida. 2012 - 2014.

**Dissertation Committee Member:** Laura Strudwick, "Prismatic perception: An Emerging Mythology of the Millennial Mind." Pacifica Graduate Institute. 2013 - 2014.

**Committee Member:** Faculty Development. Marylhurst University. 2012 - 2013.

**Committee Member:** Honors. Marylhurst University. 2012 - 2013.

**Committee Chair:** Assessment. School of Literature, Communication, and Culture, Georgia Institute of Technology. 2011 - 2012.

**Committee Member:** Writing and Communication. School of Literature, Communication, and Culture, Georgia Institute of Technology. 2010 - 2012.

**Committee Member:** Social Media. School of Literature, Communication and Culture, Georgia Institute of Technology. 2010 - 2012.

**Committee Member:** Educational Policy and Uniform Standards. University of Colorado System. 2009 - 2010.

## FILM AND VIDEO PRODUCTION

**Director, Producer, Editor:** “Shakespeare in Community.” 2015. <[bit.ly/shakeplay](http://bit.ly/shakeplay)>

**Director, Producer, Editor:** “Georgia Tech It Gets Better.” 2011. <[GATechItGetsBetter.org](http://GATechItGetsBetter.org)>

**Producer, Assistant Editor:** “Zombie Proof.” 2011. <[bit.ly/bezombieproof](http://bit.ly/bezombieproof)>

**Producer, Editor:** “Defending Neverland.” Midheaven Productions. 2009.

**Editor:** “Uncommon Hope.” MCC. 2008.

**Editor:** “We Who Are One Body.” MCC. 2007.

## TECHNICAL SKILLS

**Web Design:** Dreamweaver, RapidWeaver, Wordpress, HTML, CSS, Java, PHP, SEO.

**Graphic Design:** Illustrator, InDesign, Photoshop.

**Film and Video:** Final Cut Studio, Final Cut Pro X, iMovie.

**Course Management Systems:** Blackboard, WebCT, D2L, Sakai, Moodle, Canvas.

## REFERENCES

**Martin Bickman**, Professor, Department of English, University of Colorado Boulder.

(303) 492-8945. [Martin.Bickman@colorado.edu](mailto:Martin.Bickman@colorado.edu)

**Cathy N. Davidson**, Director of the Futures Initiative and HASTAC, City University of New York.

(212) 817-7247. [cdavidson@gc.cuny.edu](mailto:cdavidson@gc.cuny.edu)

**Howard Rheingold**, Independent Scholar, Teacher, and Writer. [howard@rheingold.com](mailto:howard@rheingold.com)

**Bonnie Stewart**, Coordinator, Adult Teaching. University of Prince Edward Island.

(902) 566-0730. [bstewart@upeu.ca](mailto:bstewart@upeu.ca)

**R L Widmann**, Associate Professor, Department of English, University of Colorado Boulder.

(202) 368-0945. [R.Widmann@colorado.edu](mailto:R.Widmann@colorado.edu)